

Cashback Sony cameras and lenses

You've purchased a cashback product. A cashback is a promotion by the manufacturer, which allows you to redeem a part of the purchase price. Read below what you have to do to receive your cashback.

Promotion

Receive up to € 100 cashback when you purchase a selected Sony camera and lens.

Term

1 March 2024 until 30 June 2025. Register from 30 days after purchase and 3 months after purchase at the latest to benefit from the cashback promotion.

What do you need?

- Proof of purchase
- Cut-out sticker of the packaging with the barcode and the model and serial number.
- One of the participating Sony cameras

How do you qualify?

- 1. You already have or you purchase one of the participating Sony cameras.
- 2. Go to My Sony and register the camera: https://www.sony.nl/mysony
- 3. Sony sends you 3 voucher codes within 24 hours.
- **4.** Purchase one of the participating Sony lenses via Coolblue between 1 March 2024 and 30 June 2025.
- **5.** Go to the Sony promotional page and fill out the registration form: https://www.sony.nl/promo/welcome-to-alpha
- **6.** Register starting at 30 days after purchase and 3 months after purchase at the latest.
- 7. You can claim this cashback for up to 3 participating lenses.

Validity

- This promotion is valid in the Netherlands and Belgium.
- This promotion doesn't apply to Second Chance products.
- You can find the full promotional Terms and Conditions on the website of the manufacturer.

You can combine this promotion with the Sony student cashback.	