# 3 or 6 months of HP Instant Ink for free

You bought a product that includes 3 or 6 months of HP Instant Ink for free. HP Instant Ink is a monthly cancelable printing plan. Your printer automatically orders new cartridges from HP when you run low on ink. During this period, you don't pay anything for your subscription and can print up to 700 pages per month. After the free months, you'll pay a monthly subscription fee that you can cancel each month at your convenience. You can find out exactly what you need to do to activate HP Instant Ink below. Want to know more about HP Instant Ink? Check out the advice page for <u>the Netherlands</u> or <u>Belgium</u>.

#### Promotion

Print for free for 3 or 6 months with HP Instant Ink for your HP printer. Register **within 7 days** after installation of your printer via the HP Instant Ink app or via the <u>Dutch</u> or <u>Belgian</u> promotional page. Your free period will be activated automatically.

#### Term

Register within 7 days after installation of your printer to receive your free Instant Ink.

### What do you need?

• HP Smart app for your smartphone

## How do you qualify?

- 1. Purchase one of the participating HP Instant Ink via Coolblue.
- 2. Download the HP Smart app for your smartphone in the App Store or Google Play Store.
- **3.** Choose one of the paid subscriptions. Note: you <u>don't</u> have to pay for this during the free months. It doesn't matter which plan you choose, as long as you choose a paid one
- **4.** The app recognizes the serial number of your printer, so your free months of HP Instant Ink will be activated automatically.
- 5. Your printer will give a confirmation notification on the built-in screen.

# Validity

- This promotion is valid in the Netherlands and Belgium.
- This promotion doesn't apply to Second Chance products.



• You can find the full promotional Terms and Conditions on the website of the manufacturer.