

This is a translation of the Dutch manual.

The Dutch manual takes precedence, so you can't derive any rights from the translation.

The logo for Coolblue, featuring the words "cool" and "blue" stacked vertically in a white, sans-serif font, set against a solid orange circular background.

Cashback Sony lenses and accessories

You've purchased a cashback product. A cashback is a promotion by the manufacturer, which allows you to redeem a part of the purchase price. Read below what you have to do to receive your cashback.

Promotion

Receive up to € 100 cashback when you purchase a selected Sony lens and accessory.

Term

1 March 2024 until 30 June 2025. Register 30 days after purchase, and 3 months after purchase at the latest to benefit from the cashback promotion.

What do you need?

- Proof of purchase
- Cut-out sticker of the packaging with the barcode and the model and serial number
- One of the participating Sony cameras
- The voucher codes that you receive after you've registered your camera

How do you qualify?

1. You have or purchase one of the participating Sony cameras.
2. Register the camera via My Sony: <https://www.sony.nl/mysony>
3. Sony sends you 3 voucher codes within 24 hours to request the cashback on a lens and/or accessory.
4. Has your camera already been registered? You'll receive the voucher codes for the cashback in the periodic mails from Sony.
5. Purchase one of the participating Sony lenses and accessories via Coolblue between 1 March 2024 and 30 June 2025.
6. Go to the Sony promotional page and fill out the registration form: <https://www.sony.nl/promo/welcome-to-alpha>
7. Register your lens or accessory 30 days after purchase and no later than 3 months after purchase.

Validity

- This promotion is valid in the Netherlands.
- This promotion doesn't apply to Second Chance products.
- You'll receive 3 codes to request cashback for maximum 3 participating lenses and/or accessories.
- You can find the full promotional Terms and Conditions on the website of the manufacturer.